

# CHEN JIN XIAN

Multimedia Designer | Fresh Graduate

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Portfolio: [puzsam.com](https://puzsam.com)

## PROFILE

A Multimedia student studying at Universiti Utara Malaysia (UUM) equipped with a solid foundation in web design, graphic design, and multimedia production. Demonstrated ability to collaborate effectively in team environments and adapt quickly to emerging technologies and trends. Seeking opportunities to apply and expand my multimedia skills dynamically and innovatively

## WORK EXPERIENCE

### Industrial Trainee | Multimedia Designer

Oct 2023 – Apr 2024

Innovus Data Sdn. Bhd., KL

- Developed and optimized websites using WordPress, Elementor, and WPBakery, focusing on UI/UX, responsive design, and multilingual support.
- Involved in UX/UI design projects in Figma, creating and refining wireframes and prototypes for a consistent, user-friendly experience
- Created graphic design assets using Adobe Photoshop and Illustrator, including social media posts, menus and mockups.
- Edited and animated videos with Adobe Premiere Pro and After Effects for engaging marketing campaigns.
- Enhanced efficiency and project success through self-directed learning of new software tools.

### Physiotherapist Asistant

Part Time : Nov 2021 – Mar 2022

Full Time : Feb 2020 – Sep 2020

Clinic Orthopaedic and Physiotherapy Thong, Taiping

- Prepared and maintained physiotherapy equipment for various treatments.
- Helped patients through exercises and rehabilitation programs tailored to their individual needs.
- Worked closely with physiotherapists during therapy sessions, applying therapeutic methods such as heat/cold therapy, electrical stimulation, ultrasound, and manual therapy.
- Assisted in delivering physiotherapy services for homebound patients, supporting treatment routines at home to help them recover from surgeries, injuries, or chronic conditions.

### EXHAUST Promotor

Part Time : JAN 2020 – FEB 2020

Pacific Hypermarket, Taiping

- Engaged in sales and promotional activities, specifically selling clothes during the busy Chinese New Year season. Assisted customers in selecting products and helped boost sales through effective product promotions.

## EDUCATION

### Bachelor of Science with Honours (Multimedia)

Oct 2020 - June 2024

Universiti Utara Malaysia

- CGPA: 3.84
- Final Year Project: "Fun of Chemical Elements," is a puzzle-based educational game for Year 4 students at SK Bandar Baru Sintok. Developed using Unity, the game teaches chemical elements and molecules through interactive gameplay, using text, images, audio, video, and animation to engage students.

## Sijil Tinggi Persekolahan Malaysia (STPM)

May 2018 - Dec 2019

SMJK Hua Lian, Taiping

- CGPA: 3.58
- Main Course: Physics
- Other Course: Mathematics T, Chemistry, Pengajian Am

## Sijil Pelajaran Malaysia (SPM) (Science Stream)

Jan 2013 - Dec 2017

SMJK Hua Lian, Taiping

- 1A+ 1A 1A- 1B+ 2B 2C+ 3C
- Main Course: Malay, English, Moral, Mathematics, History
- Elective: Add Mathematics, Physics, Chemistry, Biology, Chinese, Visual Arts Education

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## SKILLS & ABILITIES

### Adobe Creative Suite

- Photoshop, Illustrator, Animate, Premier Pro, After Effect, Audition

### Microsoft Office Suite

- Word, Excel, PowerPoint, Outlook

### UI/UX Design

- Figma, Prototyping, Usability Testing

### Web Development and Design

- WordPress, Elementor, WPBakery, HTML, CSS, PHP, JavaScript, MySQL

### Programming language

- Java, Python, SQL, PHP, HTML, CSS, C+, VB6, C#, JavaScript

### Game Development

- RPG Maker MV, Unity

### Multimedia Tools

- Canva, Blender, ProCreate

### Soft Skills

- Problem Solving, Time Management, Teamwork, Research

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## ACTIVITIES

### Service-Learning Malaysia-University for Society (SULAM)

24 Jun 2023

Cybersecurity Awareness for Small Businesses Campaign

- Contributed to raising cybersecurity awareness among small businesses through exhibitions and demonstrations. Designed posters and flyers to enhance campaign visibility and communicated effectively with the community and audience to promote the importance of cybersecurity practices.

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## AWARDS AND CERTIFICATIONS

### Certifications:

- Dean List Award (Semester 1 – 5 & 7)
- Foundations of User Experience (UX) Design (Coursera by Google)
- Design Based Thinking in Thailand (Chiang Mai University)
- Business Etiquette in Thailand (Chiang Mai University)
- The Art of Storytelling in Business Communication: Cases Studies of Thai Enterprises (Chiang Mai University)

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## LANGUAGES

- Chinese
- Bahasa Malaysia
- English
- Hokkien
- Cantonese

## HOBBIES AND INTEREST

- Listening to Music
- Swimming
- Traveling
- Interest in UX/UI Design
- Interested in creating Dynamic Video